COMPANY INFORMATION

Ericsson Nikola Tesla is a leading regional provider of ICT products, solutions and services in operator's segment and provider of innovative ICT solutions related to healthcare, transport, state administration, municipal services and multimedia. Owing to the activities of its Research and Development Center (R&D) and expert centers for service delivery, it is also Croatia's leading knowledge exporter. Being a member of the Ericsson Group, the Company operates within the Region Western & Central Europe (RWCE). The Company is socially responsible with a strong reputation built on reliability and good relations with all stakeholders – employees, customers, partners, suppliers, shareholders and the wider community. The Company supports sustainable development by balancing long-term growth and competitiveness in changeable external conditions with a positive economic, social and environmental impact.

VISION

The regional ICT leader and the prime driver in an all-communicating world.

MISSION

To provide innovative ICT solutions that improve people's lives and create new value for both business and society.

STRATEGY

OBJECTIVE

- > Specific
- > Measurable
- > Time-bound

SCOPE

- > Customer
- > Portfolio
- > Geography

COMPETITIVE ADVANTAGE

- > Transferrable skills
- > Shared resources

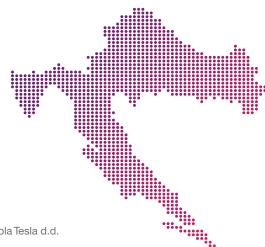
A leading regional provider of information and communications technology solutions that through innovative approach and thought leadership drives opportunities and creates value together with its customers.

Profitable growth based on leadership in technology, services, regional presence and e2e concept.

Wanted position targets 2015

KEY PERFORMANCE INDICATORS

- > Customers: customer satisfaction
- > Employees: employee motivation
- > Shareholders: profitable growth



Company name Ericsson Nikola Tesla d.d.

Core activity Provider of modern information and communications

products, solutions, software and services

Address Krapinska 45, HR-10 000 Zagreb

Poljička cesta 39, HR-21 000 Split

Telephone Zagreb +385 1 36 53 535

Split +385 21 43 58 00

Fax Zagreb +385 1 36 53 156

Split +385 21 43 58 34

E-mail etk.company@ericsson.com

Web site www.ericsson.com/hr

OIB (personal identification number) 84214771175

Share capital HRK 133,165,000 *

Shares 1,331,650 registered shares

Nominal share value HRK 100.00 *

Ownership structure Ericsson 49.07 percent, other shareholders 50.61

percent, treasury shares 0.32 percent *

Share trading Ericsson Nikola Tesla (ERNT-R-A) shares are traded

in the Regular Market of the Zagreb Stock Exchange

(ZSE).

Giro account ZABA 2360000-1101235687

PBZ 2340009-1110012058 RBA 2484008-1100331673 ERSTE 2402006-1100414168

Management Board Gordana Kovačević, MSc

Chairman of the Supervisory Board Roland Nordgren

Number of employees 1.636 *