

FRANCK BOUETARD

Ericsson Regional Head for France, Algeria, Tunisia, Belgium and Luxembourg, as well as Head of Orange global account and Altice global account.

Mr. Bouetard graduated from Ecole Nationale Supérieure des Télécommunications (Télécom Paris Tech) and holds a degree as MSc in Telecommunications.

He started his career in 1989 at Arthur Andersen Consulting, and then moved to Elf Aquitaine in London before joining Ungermann-Bass back in France. In 1993, he started working for Alcatel, where he held various positions until October 1999, when he joined Ericsson France as Vice President of Marketing and Product Support.

Ever since, Mr. Bouetard has held various positions within Ericsson group, serving as General Manager of Services and Vice President of Operations (France), Group Vice President & General Manager Consulting and Systems Integration (Sweden), President & CEO of Ericsson France (2009-2017), and is currently Ericsson Regional Head for France, Algeria, Tunisia, Belgium and Luxembourg as well as Head of Orange global and Altice global accounts.

During his career he took part in many professional development programs, including some at INSEAD, Columbia University & Wharton Business School.

He is a board member of two large associations in France, one in charge of helping children coming from difficult environment to follow advance study, and the Swedish Chamber of Commerce.

In his free time, Mr. Bouetard enjoys travelling and doing sports such as soccer, tennis, windsurfing, running, karting & car racing.