

Franck Bouétard



Ericsson Regional Head for France, Algeria, Tunisia, Belgium and Luxembourg, as well as Head of Orange, Altice and Iliad global accounts.

Mr. Bouétard graduated from Ecole Nationale Supérieure des Télécommunications (Télécom Paris Tech) and holds a degree as MSc in Telecommunications.

He started his career back in 1989 at Arthur Andersen Consulting, following a position in ELF Aquitaine (London) and Ungermann-Bass France. In 1993, he started working for Alcatel, where he held various positions until October 1999, when he joined Ericsson France as Vice President of Marketing and Product Support.

Ever since, Mr. Bouétard has held various positions within Ericsson Corporation, serving as General Manager of Services and Vice President of Operations (France), Vice President & General Manager Consulting and Systems Integration (Sweden), President & CEO of Ericsson France (2009-2017), and is currently Ericsson Regional Head for France, Algeria, Tunisia, Belgium and Luxembourg as well as Orange, Altice and Iliad global accounts.

During his career he took part in many professional trainings, including Ericsson Management Program and Columbia & Wharton Business School Executive Programs.

He is a board member of association in charge of helping children coming from difficult environment to follow advance study (Article 1), the Swedish Chamber of Commerce and Telecom Paris engineering school.

Mr. Bouétard is the Chairman of Ericsson Nikola Tesla Supervisory Board since 2018, and during his four-year mandate he attended all Board meetings. His engagement was highly rated by other Supervisory Board members at the most recent evaluation of the work of the Supervisory Board and its members.

In his free time, Mr. Bouétard enjoys travelling and doing sports such as soccer, tennis, windsurfing, running, karting & car racing.